

The Licensing Department
The London Borough of Merton
Merton Civic Centre,
London Road,
Morden
SM4 5DX

**VW - Merton Borough
VW - Wimbledon Police Station**

Wimbledon Police Station
15-23 Queens Road
London
SW19 8NN

Telephone: 07795665925
Facsimile:
Email: Tristan.Paoli@met.police.uk
www.met.police.uk

Your ref:
Our ref:

4th December 2015

Dear Sir

Re:- Application for a Premises Licence under the Licensing Act 2003 - Eastern European Food, 51 London Road, Tooting SW17 9JR

On 20th November 2015 an application was received from DG E GD LTD for a premises licence under Licensing Act 2003.

The application can be summarised as follows:-

Supply of Alcohol Monday to Sunday 0800-2300

Opening Hours Monday to Sunday 0800-2300

Police wish to make representations to this application on two of the four licensing objectives namely:-

**The Prevention of Crime and Disorder
Public Nuisance**

This premises is situated on a busy high street in close proximity to other residential accommodation in the local area.

Eastern European Food is situated within the proposed Cumulative Impact Zone for Mitcham and although the application does list some measures that will be taken to promote the four licensing objectives it lacks sufficient detail.

The Local Policing Team (LPT) covering this ward have been consulted on this application and make the observation that there are issues in relation to street drinking in this area, alcohol related crime and anti social behaviour as well as problems with local youths.

A search of crime indices has been carried out which revealed that in the year from 27th November 2014 to 27th November 2015 there were thirty-nine (39) crimes associated with the postcode SW19 9JR. The majority of these offences are theft and

burglary related but there were also three (3) assaults and five (5) public order offences.

There are already twelve (12) other premises in the same parade of shops on London Road/Mitcham Road licensed to sell alcohol for consumption off the premises.

It is felt that another licensed premises in the area will add to these figures.

Conclusion

As the premises does not currently have a licence, it is unknown whether they are/will be a responsible operator. However it is still felt that additional issues will arise if a licence is granted. A number of options are therefore suggested as follows:-

1. Refuse the application

If the licence is granted a number of conditions are suggested:-

2. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorized officer throughout the preceding 31 day period. The CCTV system should be updated and maintained according to police recommendations.

3. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premise is open to the public. This staff member must be able to show a Police or authorized council officer recent data or footage with the absolute minimum of delay when requested.

4. No super-strength beer, lagers or ciders of 5.5% ABV (alcohol by volume) or above shall be sold at the premises.

5. A proof of age scheme, such as Challenge (21/25), shall be operated at the premises where the only acceptable forms of identification are (recognised photographic identification cards, such as a driving licence or passport / Holographically marked PASS scheme identification cards).

6. A log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the name of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of the Council at all times whilst the premise is open.

7. An incident log shall be kept at the premises, and made available on request to an authorised officer of the Council or the Police, which will record the following:

(a) all crimes reported to the venue

(b) all ejections of patrons

(c) any complaints received

(d) any incidents of disorder

(e) any faults in the CCTV system or searching equipment or scanning equipment

(f) any refusal of the sale of alcohol

(g) any visit by a relevant authority or emergency service.

Yours faithfully,

Tristan Paoli

This page is intentionally left blank